

3D Illumination

Visual Solutions

Pakistan's Largest Visual
Solutions Company

We Blend The Touch of Tech

**LARGEST LAB & INVENTORY
HIGHEST NUMBER OF PROJECTS EXECUTED**

You Are **Thinking Right**
Its Time To Schedule a Visit to our LAB

Visual Impact

High Tech Visual Solutions are developing fame and demand as brands keep on getting exposed to them. Boundless conceivable outcomes of **visuals** combined with technology have beaten the difficulties of the extraordinary inventiveness engaged or required in marketing ventures. Objective is to create an impart permitting the imaginative procedure that is expected to accomplish such an enormous show to be executed with you, not only for you. 3Di (3D Illumination) is pioneer and an industry leader in **3d Projection Mapping** in Pakistan.

Introduction

Why High Tech Visual Solutions



3D Illumination

▶ **About us**

Pioneer & Industry Leader
Largest Lab & Inventory in Pakistan



3D Illumination

3Di team is comprised of top level experts in developing and providing complete visual solutions. Our visual solutions are diverse and manifold, ranging from super scale building projections to innovative and interactive floor projections to creative 3D projection mapping events on buildings, objects of various sizes and shapes, edge blending systems for wide screens, best fit systems for board rooms, conference rooms, Television studios, simulators and home theaters.

Our team understands the visual setups in depth. Years of experience is clearly visible when you see them at work. Visual Solutions experts are backed by the software engineers. Their education along with their practical work in the market distinguishes them considerably. At 3Di, the combination does not end at technical gurus. Marketing department is being operated by people with vast exposure of the market. Their insight on latest industry trends provide feedback for the technically skilled people to work at. This combination keeps 3Di, one step ahead of others.

▶ About Us

Number of Executed Projects is the best description of this section



IN SHORT

3Di Established in 2008 .

3Di takes pride in being the PIONEER & INDUSTRY LEADER with largest of the inventory and state of the art lab in Pakistan.

Areas of expertise become unique when we blend high tech visual solutions with: brand design and development, creative media strategies, placement, interactive design, social networking and events.

At 3Di we, we proudly claim in stretching the standards of the industry to a new level.

1. We introduced the technology of 3D Projection Mapping in Pakistan
2. We introduced the largest set up of Holographic solutions in Pakistan
3. We introduced the technology of building projection in Pakistan
4. We educated Pakistan's market in terms of High Tech Visual Solutions

Our passion at 3D Illumination is developing the latest solutions for marketing , advertising and event industry with strategic thinking.

▶ EXISTENCE

Visit us to Explore

Let that be your own brand or your client's brand,
We are here to add value to it.

Innovation

Our work speaks for itself. Never seen or done before in Pakistan is the ANSWER to your question. We respond to every brief and work to offer the most unique and impactful solutions to our partner at work

Team Work

24/7 – Team work and let the best do his job philosophy helps us in developing the solutions which leave the deep impact. We “**Can Do**” spirit is backed by the confidence of what **WE HAVE DONE**

Dependability

Our company owns the largest of the infrastructure in Pakistan. We are equipped with extensive hardware required for any size of project. All in house resources enables us to handle any situation in a given project. We insist everyone to visit us to see the state of the art technology in house rather taking our word for it

UNDER OUR UMBRELLA

Have you seen something new happening around the globe in terms of Visual Solutions and wondering**How, What, Where & Who**

- Either we have it or **We Will Develop it for YOU**
- **3D PROJECTION MAPPING**
- **BUILDING PROJECTION**
- **VIDEO PROJECTION MAPPING**
- **MAPPED OBJECT PROJECTION**
- **270 DEGREES PROJECTION**
- **360 DEGREE PROJECTION**
- **INTERACTIVE PROJECTION SOLUTIONS**
- **HOLOGRAM READY SET UP**
- **AUGMENTED REALITY**
- **VIRTUAL REALITY**
- **GAME DEVELOPMENT**
- **3D ANIMATION**
- **2D ANIMATION**
- **PROJECTION BASED LIGHT & SOUND SHOW**

CLIENTS



We Worked For

<i>Pakistan Super League</i>	<i>Eighteen Islamabad</i>	<i>Bank Al Falah</i>
<i>Toyota Fortuner</i>	<i>Benson & Hedges</i>	<i>Pharmovo Pharma</i>
<i>Samsung S8</i>	<i>Capstain by PTC</i>	<i>Pakistan Army</i>
<i>Brighto Stain free Paint</i>	<i>Telenor</i>	<i>Military College Signals</i>
<i>Super Kabaddi League</i>	<i>Zong</i>	<i>Pakistan Tobacco Company</i>
<i>Gold Leaf by PTC</i>	<i>Right Angle Entertainment</i>	<i>Borgata Company</i>
<i>Ignite</i>	<i>Fireball Events</i>	<i>Lucky One Mall</i>
<i>The Marketing Factory</i>	<i>Gen Events</i>	<i>Govt of Balochistan</i>
<i>Govt of Punjab</i>	<i>Metro Bus Lahore</i>	<i>Clock Works</i>
<i>Naina Fashion House</i>	<i>JS Events</i>	<i>Sarf Excel Unilever</i>
<i>Magnum Chocolate</i>	<i>Shell Pakistan</i>	<i>Diamond Foam</i>
<i>Digital Youth Summit</i>	<i>PTCL</i>	<i>Starlinks Media</i>

Buildings as Our Canvas

- [SHAHI QILA LAHORE](#)
- [MAZAR E QUAID](#)
- [MILLITARY COLLEGE OF SIGNALS](#)
- [ZIARAT RESIDENCY](#)
- [ALHAMRA OPEN AIR THEATER](#)
- [PNSC BUILDING KARACHI](#)
- [LIBERTY CHOWK LAHORE](#)
- [DO TALWAR KARACHI](#)
- [AVALON MARQUEE ISLAMABAD](#)
- [MAJESTIC MARQUEE ISLAMABAD](#)
- [PARAGON ISLAMABAD](#)
- [MONAL ISLAMABAD](#)
- [LAHORE EXPO CENTER](#)
- [PTV HEADQUARTERS H9](#)

And Many Others



Showreel

Click to View Video		
Launch Event PSL	Real Estate Launch EIGHTEEN	Logo Reveal Bank Al Falah
Car Launch Toyota Furtuner	Mall Opening Ceremony Lucky One	270 Degree Projection Sales Conference Pharmevo
Mobile Phone Launch Samsung S8	4G Launch Telenor	Sales Conference Telenor Pakistan
Paint Launch Brighto Stain Free	Brand Event Surf Excel	Sales Conference Pharmaceutical
Opening Ceremony Super Kabaddi League	Digital Youth Summit	Indus Motor Company Dealers Conference
New Pack Reveal Gold Leaf PTC	Independence Day Mazar E Quaid	Sales Conference Shell
Packaging Reveal B&H PTC	Independence Day Ziarat Residency	Diamond Expo Lahore
Projection Mapped Presentation PTC	3D Projection Car 14th August	Nothing is too Small - Projection
Corporate Event Magnum Party	Giant Message Election 2018	3D Mapped Dining Table
Dress Projection Meesha Shafi	Out of Home Advert Building	Face Mapped Projection
Illuminated Building	200 Feet Wide Projection	Floor - Street Projection
These are few of our projects. Videos are best way to understand the work we do. Above are linked to the videos. Click to watch		

Event Day 07

- Location availability with stage 12 hours prior to the event
- Light control check
- Sound check
- Electricity check
- Event queue
- Final rehearsal

01 Your Need / Project Brief

- Indoor/Outdoor
- Type of Surface
- Object / Stage
- Stage / Projection Surface DESIGN & SIZE

02 Storyboard Day -1

- Brand Theme / Mood board
- Objective
- Event Script
- Duration of Animated Content

03 Day -7

- First Story board Draft
- Your feedback in written Day-9
- Updated storyboard Day-11
- Your Feedback in written Day-13
- Projection surface/ stage construction start by fabricator



3D Projection/
Mapping
Process



06 Dry Run

- Dry run will be done 2 days prior to the event
- Object or stage as per actual

05

Final Content Timeline

•5 Days Multiplied by Number of Minutes + 15 Days

04

Day -15

- Final storyboard
- Content development starts
- Actual stage or surface shall be available for testing



Hologram in Pakistan

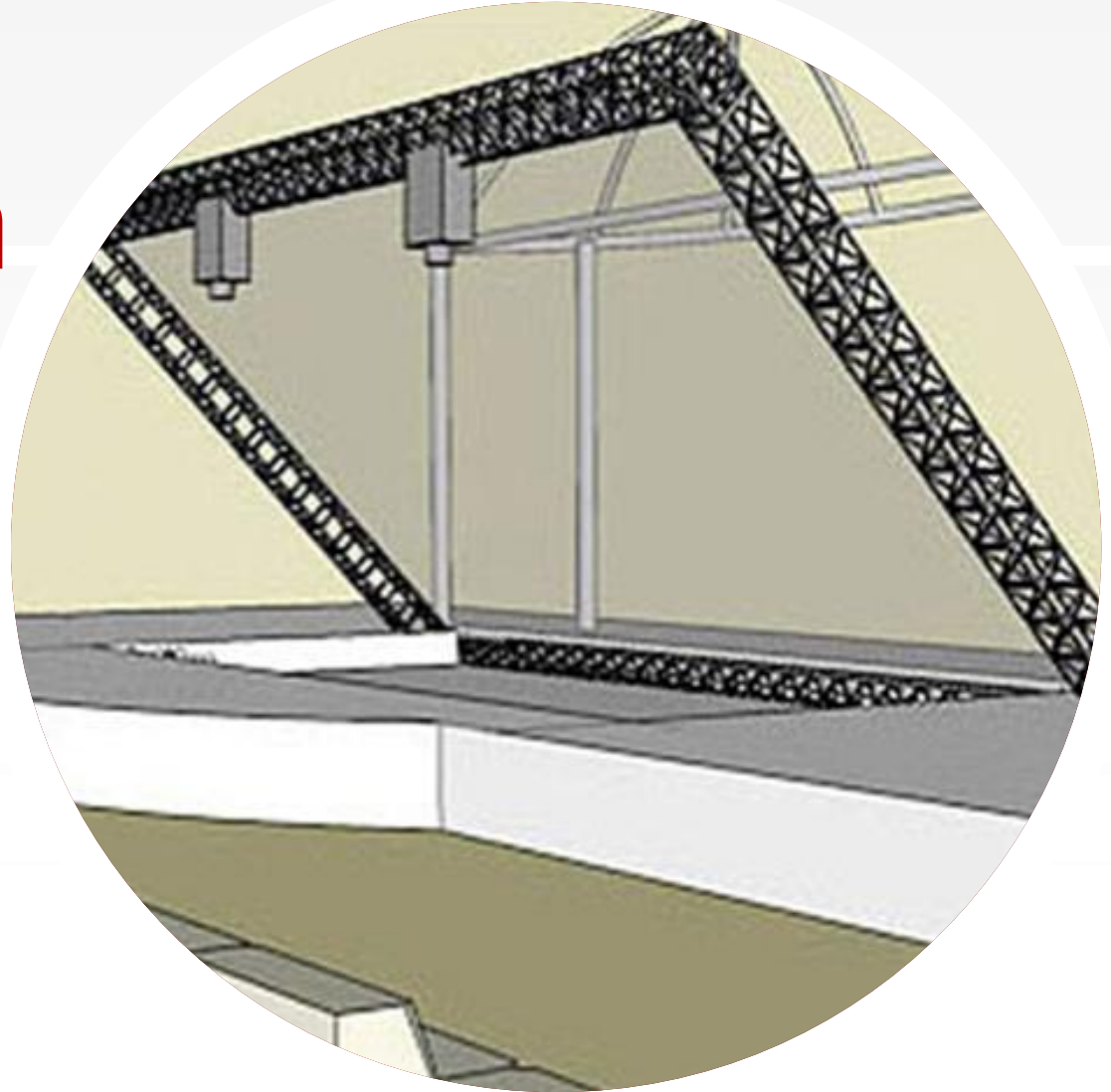
- There is not much to write about the Largest set up of HOLOGRAM in Pakistan..
Seeing is Believing
- Schedule an appointment and experience 40 Feet wide and 17 Feet High Hologram at Our Lab

- Video doesn't do Justice with the Tech Miracle however you can click

[**LARGEST HOLOGRAM IN PAKISTAN**](#)

Things to note while watching the above video are

- Every Element You see in Video is Holographic
- Presenter is Holographically Present on Stage in Real Human Size
- Stage is Almost 40 Feet Wide
- This is unedited Video Recorded at our Holographic Stage



Animation House

- Team of experienced animators is constantly working on creative ideas to bring out the best of the product for the market
- Quality of content is easy to be evaluated through the videos which you seen in projection mapped projects
- We also work in collaboration with international Animation Houses
- Let that be Motion Graphics or Still 3D Animation, We will exceed your expectations



THANK YOU



3D Illumination



0300 5706013, 0333 5020004, 0303 7777066



info@3dillumination.com



www.3dillumination.com